

Preface

Abstract Book of ICEFMS2026 & MGMTENTR2026 is composed of the abstracts of the 2026 11th International Conference on Economics, Finance and Management Science (ICEFMS2026) and 2026 9th International Conference on Innovation Management and Entrepreneurship (MGMTENTR2026). According to the similarity among the topics of ICEFMS2026 and MGMTENTR2026, ICEFMS2026 is held in conjunction with MGMTENTR2026 on May 21-23, 2026.

ICEFMS2026 and MGMTENTR2026 serve as an optimal platform for specialists, scholars and researchers in the field related to economics, finance and management science, innovation management and entrepreneurship to facilitate academic communications and exchange ideas. These abstracts demonstrate the richness of interdisciplinary approaches, theories, models and applied research presented.

Major themes of the conferences include:

Social Sciences: Anthropology, Archaeology, Area Studies, Business Studies, Civics, Communication Studies, Criminology, Demography, Development Studies, Economics, etc.

Economics: Microeconomics, Neoclassical Economics, Classical Political Economy, Production, Cost, Efficiency, Supply and Demand, Welfare, Unemployment, Inflation and Monetary Policy, Fiscal Policy, etc.

Finance: Capital Markets, Financial Institutions, Corporate Finance, Corporate Governance, The Economics of Organizations, Personal Finance, Accounting, Public Finance, Investment Management, Risk Management, Financial Mathematics, etc.

Management: Management: Human Resources, Advertising Management, Business Management, Engineering Management, Information Management, Enterprise Management, Intellectual Capital Management, Management in Tourism, Management Psychology, Energy Management, Leadership Management, etc.

Innovation: Educational Innovation, Commercial Innovation, Organizational Innovation, Political Innovation, Technical Innovation, Institutional Innovation.

Entrepreneurship: Social Entrepreneurship, Political Entrepreneurship, Knowledge Entrepreneurship, Entrepreneurship Ecosystem.

We thank all authors for their scientific contribution to ICEFMS2026 and MGMTENTR2026 and look forward to having the opportunity to showcase and disseminate your research.

Sincerely,

ICEFMS2026 and MGMTENTR2026 Organizing Committees