

Preface

Abstract Book of ICEFMS2024 & MGMTENTR2024 is composed of the abstracts of the 2024 8th International Conference on Economics, Finance and Management Science (ICEFMS2024) and 2024 7th International Conference on Innovation Management and Entrepreneurship (MGMTENTR2024). According to the similarity among the topics of ICEFMS2024 and MGMTENTR2024, ICEFMS2024 is held online in conjunction with MGMTENTR2024 on June 1, 2024.

ICEFMS2024 and MGMTENTR2024 serve as an optimal platform for specialists, scholars and researchers in the field related to economics, finance, innovation management and entrepreneurship to facilitate academic communications and exchange ideas. The conferences offer an academic space known for its interdisciplinary approach as well as a space for academics and practitioners. The abstracts show the richness in interdisciplinary approaches, theories, models and applied research presented in the conference.

Major themes of the conferences include:

Innovation Management: Business Innovation, Virtual Innovations, Digital Innovation Management, Business Models, Innovation Training & Teaching, Circular Innovation, Innovation Leadership, Measurement of Innovation, Transferring Knowledge for Innovation, etc.

Economics: Microeconomics, Neoclassical Economics, Classical Political Economy, Production, Cost, Efficiency, Supply and Demand, Welfare, Unemployment, Inflation and Monetary Policy, Fiscal Policy, etc.

Finance: Capital Markets, Financial Institutions, Corporate Finance, Corporate Governance, The Economics of Organizations, Personal Finance, Accounting, Public Finance, Investment Management, Risk Management, Financial Mathematics, etc.

We thank all authors for their scientific contribution to ICEFMS2024 and MGMTENTR2024 and look forward to having the opportunity to showcase and disseminate your research.

Sincerely,

ICEFMS2024 and MGMTENTR2024 Organizing Committees